

May 8, 2017

Dear Sirs:

I contacted Nigel Frey and npf Marketing Services when I arrived at Solitron Devices and realized our web site needed to be completely revitalized. The revamp goals included ease of navigation, a more modern look, SEO and tying the web site together with future collateral marketing materials. Having worked with Nigel since 2008, he was my first choice as I had seen his ability to provide this type of effort at UNIPOWER LLC where he implemented a very similar strategy with great results.

Nigel has brought his unique combination of technical and creative skills to the Solitron effort. Carefully listening to our needs and goals he has been a key resource to help shape the look and direction of our marketing efforts. Extremely easy to work with, Nigel has become a virtual team member and partner.

The web site project has been on time, on budget and the new look is exactly what we were looking for. The experience has been great and we will continue to use npf Marketing Services as a key partner for technical marketing support and services. I highly recommend Nigel to individuals or businesses that need this type of work.

Sincerely,

Jack Worthen Vice President Sales

Jolitron

3301 Electronics Way West Palm Beach, FL 33407 561-848-4311 x 102 jworthen@solitrondevices.com